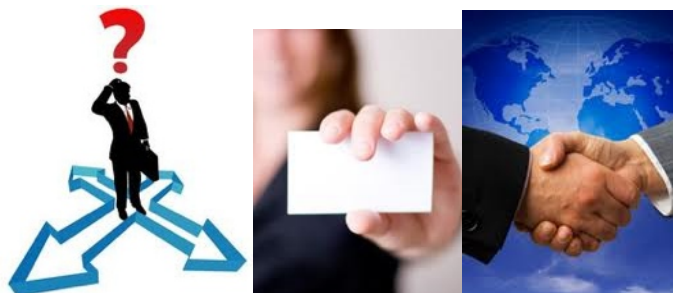


Task 1 – Discussion – Starting your own business



Would you like to run your own business?

What would the benefits be of running your own business?

What problems would you face with running your own business?

Task 2 – Discussion – Choosing a sector

Which of the following sectors would most interest you, if you set up a business?

Hotels and Catering Financial Services Training and education

Retail Tourism and Leisure Publishing and Printing

Personal Care Service Manufacturing

Task 3 – Vocabulary – Setting up a new business

Match the expressions in **blue** with the definition in **red**

Mature Market	A gap in the market
Capital	the ability to understand / judge a market very well
Overheads	A market where there are a lot of similar companies
Niche	The money needed to begin a business
Cash flow	Someone who makes money by investing in risky businesses
Start-up costs	A general term for “money” in business
Market savvy	money you pay regularly as costs of running a business
Venture capitalist	The money that comes in and out of a business.

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